

FASHION TODAY

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- Customize your Keds...and sell your own designs!

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Lucky Brand Watches!

Posted by [Lisa Irizarry/The Star-Ledger](#) August 14, 2008 5:00AM
Categories: [Fashion](#), [Fashion Finds](#), [Men's Accessories](#), [Women](#)



Lucky Brand. \$115; Macy's East

If you love the stuff from Lucky Brand like I do, you're in luck! **Lucky Brand Jeans** has just announced that it's coming out with watches! Until now in the accessories category it had only produced handbags, scarves, jewelry and eyewear.

The looks are true to the Lucky brand's vintage-inspired spirit and irreverence that defines Lucky Brand Jeans. **Men's, women's and unisex styles** will be introduced in a wide range of styling that features multiple textures and embellishments as well as innovative interpretations of classic detailing. Lucky Brand Watches **debut at retail in the Fall**, with expected **suggested retail pricing from \$75 to \$200**. The line will be sold worldwide to department stores, specialty shops, online retailers and of course, Lucky Brand stores.

FOR MORE LOOKS:



Lucky Brand; \$130.00; Nordstrom.com



Lucky Brand; \$100.00; Macy's



Lucky Brand; \$155.00; Macy's

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